



neomed

novelty • excellence • aspiration



ABOUT NEOMED

Over 20 years of experience in the Medical, Healthcare, and Aesthetics industries across the Middle East. With a forged background through multinational companies, entrepreneurships, and startups, we offer a wide range of solutions and services to be your trusted partner on your journey to better health and well-being.

"At Neomed, we are committed to providing our customers with the best possible experience. We believe that there is always a better way to serve our customers, and we challenge ourselves every day to find it." **Elie Helou, Managing Partner**

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OUR STORY

At Neomed, we are committed to novelty and excellence, that's why we aspire for new and innovative ways to improve our solutions and services. Our long-term relationships with the medical community allow us to stand out in the way we do business.

We understand the challenges and opportunities that medical professionals face, and we are committed to providing them with the support and resources they need to succeed. We believe that lasting business success is the result of successful partnerships.



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2010

Neomed was established in Lebanon by founder Pierre Helou a leading provider of food supplements, vitamins, and minerals.

The company was established with the belief that essential bodily functions, such as fighting infections, wound healing, and regulating hormones, cannot be achieved without proper vitamins & minerals levels.

Neomed's focus on food supplements was ahead of its time. In the early days of the company, the market for food supplements was in its infancy. Neomed is a shining example of a company that is committed to making a positive impact on the health and well-being of people.

2015

Working in Saudi Arabia has given our team invaluable expertise and regional exposure in the aesthetics market, particularly among dermatologists and plastic surgeons. This has allowed us to gain a deep understanding of consumer trends and needs, as well as the aspirations and standards of healthcare professionals. This knowledge is essential for carefully selecting the brands we represent and developing the right launch strategy for the region.

2020

Amidst the pandemic, Neomed Trading was established in the UAE as a pioneer in the field of innovation and technology in the aesthetics and medical field. Its first creation, the NEOPAL mobile app, is a cutting-edge solution that caters to the needs of medical institutions and clinics by helping them manage their day-to-day business more effectively and efficiently.

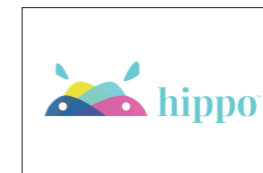
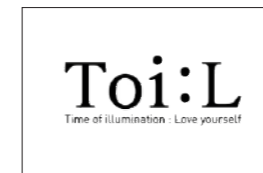
TODAY

Neomed is a leading provider of innovative and technological solutions for the aesthetics and medical field in the Middle East. With close partnerships with more than seven world-renowned suppliers, Neomed is constantly launching new products and services, such as the NEOPAL mobile app, NEOPAL.co training platform with HIPPO virtual care, SWIFT microwave therapy for the skin, Revivv hair serum, TO:L for hands and feet care, Bryght whitening system, and myNeomed consumer portal. Neomed is committed to expanding its reach throughout the region and its focus on innovation and technology has propelled it to the forefront of the industry.

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OUR PARTNERS

We have established strong relationships with key opinion leaders (KOLs), societies, government entities, the media, and world-renowned suppliers and companies. These partnerships enable us to stay ahead of the curve on the latest trends and technologies, and to provide our clients with the best possible solutions.





Award-Winning Microwave therapy for common and plantar warts

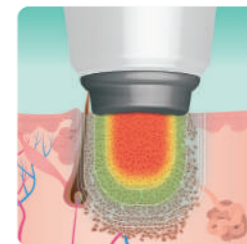
With treatment times in seconds, SWIFT provides clinicians a new, precise and easy way for treating skin lesions.

swift

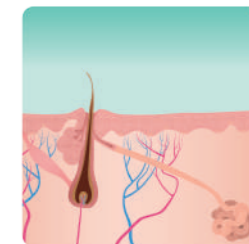
by emblation



Infected tissue can exist several millimetres below the surface and can often be difficult to treat using traditional methods, resulting in either untreated tissue or significant damage.



Swift delivers a precise, highly controlled energy dose. As microwaves travel into the tissue, water molecules begin colliding and creating localised heat energy.



In just seconds the treatment is complete and the healing cascade begins immediately. Treated tissue is quickly replaced, repaired and regenerated.



Exclusive Distributor MENA

revivv[®]

DRUG-FREE TOPICAL HAIR GROWTH SERUM



**PRESCRIPTION-FREE,
DRUG-FREE, HASSLE-FREE**



**POWERFUL ADJUVANT TO
EXISTING TREATMENT**



**PROVEN AND UTILIZED BY
DERMATOLOGISTS**



**SCIENTIST & PHYSICIAN
FORMULATED**



FEATURED INGREDIENTS

SERENOA SERRULATA

has anti-inflammatory properties that can promote scalp health.

CAFFEINE

known to stimulate hair follicles and increase blood flow to the scalp.

COPPER PEPTIDE

been shown to promote hair growth, reduce shedding and improve overall scalp health.

revivv[®]

ROLL-ON APPLICATION

designed for convenient delivery of the serum.

CAMELLIA SINENSIS LEAF EXTRACT

packed with antioxidants that help protect the hair from free radicals and environmental damage.

Exclusive Distributor MENA



HIGH POWER DIODE LASER
CE Certified by NB 0476



HIGH SPEED TREATMENTS
Able to work at 4Hz at full power without compromising on efficacy



HIGHEST AVERAGE ENERGY
Leaseir MHR Laser System is able of reaching an average of 370 Jules/sec, doubling the average technology in the market



EASE OF USE
Intuitive touch-screen and user-interchangeable handpiece



COOLING SYSTEM
A Superior Cooling system for more comfort and safety

For all skin types



THE MOST ADVANCED DIODE LASER
TECHNOLOGY AT MAXIMUM POWER



Leaseir MHR Laser System
HIGH POWER DIODE LASER



Single 810nm Dual 810nm Quad 810nm

Unique Hand, Feet and Body Care

Natural minerals of pearl powder to make skin clear and transparent.

Amino acid of green caviar for smoother moisture supply, and skin barrier establishment.

Toi:L

Time of illumination : Love yourself



Toi:L

Time of illumination : Love yourself



Exclusive Distributor MENA

Bryghten Your Skin

Made by professionals for professionals to reduce hyperpigmentation and unwanted discoloration.

Can be used anywhere externally on the body including intimate and delicate areas without disturbing the natural ph.

All natural, cruelty-free vegan ingredients that contain no: silicones, parabens, hydroquinone, mercury, fragrance, kojic acid, colorants.

Exclusive Distributor MENA



bryght™

SKIN LYGHTENING



Advanced Hydrogen Facial System

Enhances outcome of facial treatments

- Promotes collagen generation
- Prevents skin aging
- Prevents UV damage
- Reduces wrinkles
- Hydrates the skin
- Anti inflammatory


Hydroveil





Neopal was developed by a team of specialized professionals in the medical field. The goal was to create a platform that would help medical institutions and clients improve their efficiency and effectiveness.

FEATURES

Buy & Sell
Post any equipment, product, injectables or consumables you want to sell or buy what you need

Trends & News
We filter news and trends relevant to your practice and post it for you to check hassle free

Employment
Find the right candidate and recruit talents from the industry

Latest Offers
Be the first to benefit from offers provided by different companies in your market

Services
Any service you might need starting from Maintenance, Marketing, Consultancy or Training

Resources
Easily download marketing resources like videos, pdf, images and more





Hippo's hands-free, voice-activated, wearable computing solutions deliver a “through the eyes of the clinician” viewpoint allowing healthcare practitioners to communicate in real time with remote colleagues:

In the Field: First responders to a trauma scene can get expert advice from specialists back in the ER, or Control Center enabling potentially life-saving instructions to be delivered in real-time, and faster triage on arrival.

In the Hospital: The HVC platform can be used for ongoing skills training and assessment and allows for remote proctoring, evaluation and calibration of procedures and skills through a first-hand view of the patient.

At Home: Hippo brings a new dimension to telehealth in the home, allowing a caregiver to be guided by a specialist when caring for a patient at home. Bluetooth-enabled peripheral devices allow for real-time transmission of key biometric data directly to the attending clinician.

For Saudi Arabia Only





An exclusive **Training Platform** providing access to world-renowned trainers in the fields of Aesthetics, Dermatology, and Plastic surgery.

FIND YOUR TRAINER IN 3 EASY STEPS

Step 1

Choose Specialty

Step 2

Choose Procedure

Step 3

Choose Trainer Nationality

PROCEDURES OFFERED FOR TRAINING

Aesthetic Genital Surgery

BBL

Botulinum Toxin

Brachioplasty

Breast Augmentation

Chin & Jaw reshaping

Eyelid surgery

Facelift

Fillers

Lasers

Liposuction

Mastopexy

Nose reshaping

Peeling

Threads

Tummy tuck

Neopal uses state-of-the-art wearable technology solutions to deliver these trainings remotely.



Customer Portal for end-consumers
and professionals

KEY FEATURES



Shipping throughout the Middle East



Secured payment gateways for convenience



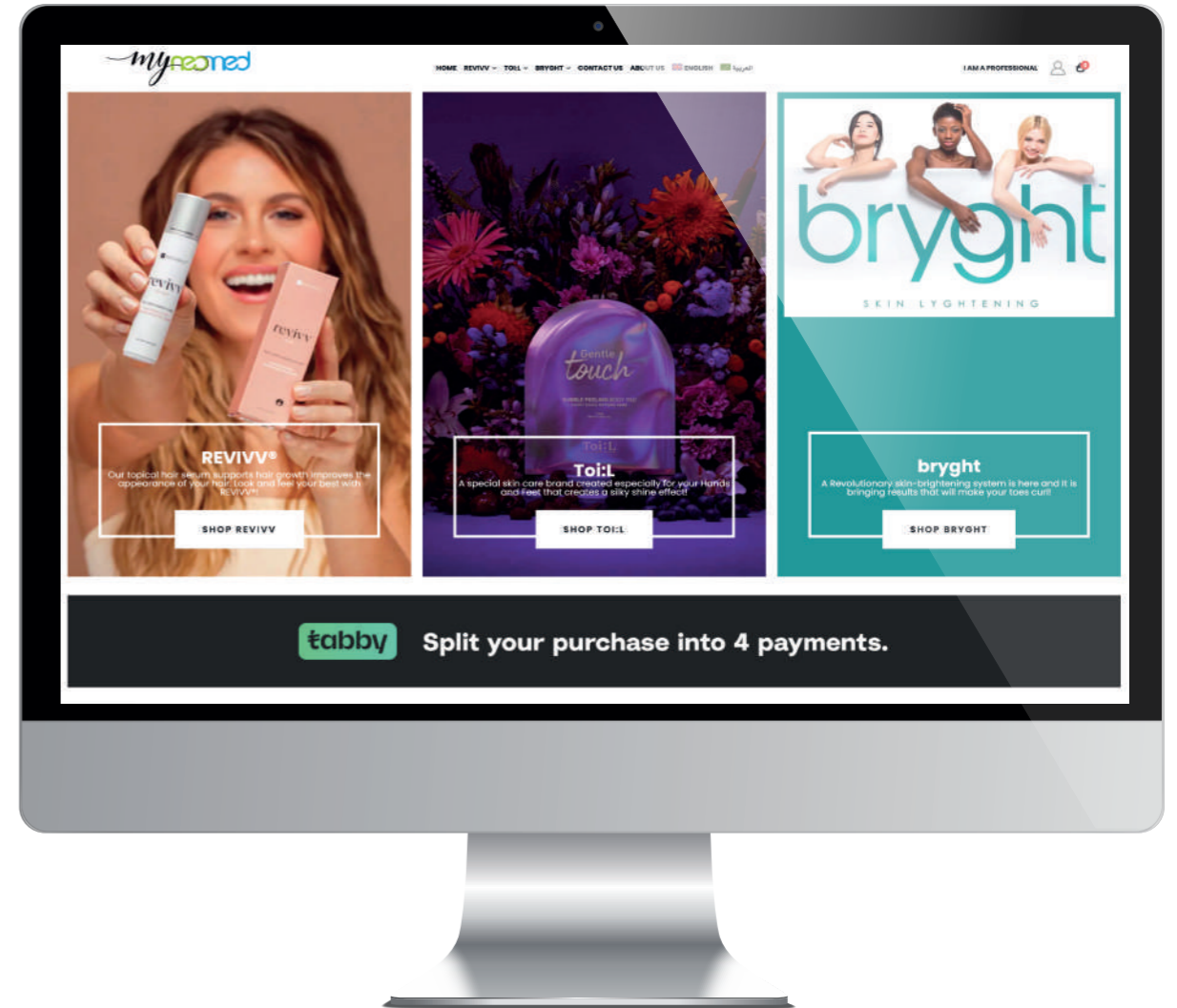
Flexible installment options



Free delivery on large orders



Professional accounts for preferred products and pricing




EVENTS & EXHIBITIONS

Industry events and exhibitions are a valuable way to generate leads, launch new products and services, build brand awareness, and network with peers. We are proud to represent the brands we do.






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