



neomed

novelty • excellence • aspiration



## ABOUT NEOMED

Over 20 years of experience in the Medical, Healthcare, and Aesthetics industries across the Middle East. With a forged background through multinational companies, entrepreneurships, and startups, we offer a wide range of solutions and services to be your trusted partner on your journey to better health and well-being.

*"At Neomed, we are committed to providing our customers with the best possible experience. We believe that there is always a better way to serve our customers, and we challenge ourselves every day to find it."* **Elie Helou, Managing Partner**

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## OUR STORY

At Neomed, we are committed to novelty and excellence, that's why we aspire for new and innovative ways to improve our solutions and services. Our long-term relationships with the medical community allow us to stand out in the way we do business.

We understand the challenges and opportunities that medical professionals face, and we are committed to providing them with the support and resources they need to succeed. We believe that lasting business success is the result of successful partnerships.



### 2010

Neomed was established in Lebanon by founder Pierre Helou a leading provider of food supplements, vitamins, and minerals.

The company was established with the belief that essential bodily functions, such as fighting infections, wound healing, and regulating hormones, cannot be achieved without proper vitamins & minerals levels.

Neomed's focus on food supplements was ahead of its time. In the early days of the company, the market for food supplements was in its infancy. Neomed is a shining example of a company that is committed to making a positive impact on the health and well-being of people.

### 2015

Working in Saudi Arabia has given our team invaluable expertise and regional exposure in the aesthetics market, particularly among dermatologists and plastic surgeons. This has allowed us to gain a deep understanding of consumer trends and needs, as well as the aspirations and standards of healthcare professionals. This knowledge is essential for carefully selecting the brands we represent and developing the right launch strategy for the region.

### 2020

Amidst the pandemic, Neomed Trading was established in the UAE as a pioneer in the field of innovation and technology in the aesthetics and medical field. Its first creation, the NEOPAL mobile app, is a cutting-edge solution that caters to the needs of medical institutions and clinics by helping them manage their day-to-day business more effectively and efficiently.

### TODAY

Neomed is a leading provider of innovative and technological solutions for the aesthetics and medical field in the Middle East. With close partnerships with more than seven world-renowned suppliers, Neomed is constantly launching new products and services, such as the NEOPAL mobile app, NEOPAL.co training platform with HIPPO virtual care, SWIFT microwave therapy for the skin, Revivv hair serum, TO:L for hands and feet care, Bryght whitening system, and myNeomed consumer portal. Neomed is committed to expanding its reach throughout the region and its focus on innovation and technology has propelled it to the forefront of the industry.





## VALUES

## VISION

To be the leading provider of medical, health-care, and aesthetics services in the Middle East, by continuously innovating and delivering exceptional experiences to our clients..

## MISSION

To provide the highest quality medical, healthcare, and aesthetic services in the Middle East, through personalized care, state-of-the-art technology, and a team of experienced professionals.

## Trust

We believe in conducting our business with the highest ethical standards and building trust, which is the foundation of any successful relationship.

## Innovation

We constantly innovate to provide our clients with the latest state-of-the-art services and solutions.

## Personalization

We believe that every client is unique and deserves a personalized and professional customer experience.

## Excellence

Our team of highly skilled and experienced professionals is dedicated to providing our clients with the best possible service.





## OUR PARTNERS

We have established strong relationships with key opinion leaders (KOLs), societies, government entities, the media, and world-renowned suppliers and companies. These partnerships enable us to stay ahead of the curve on the latest trends and technologies, and to provide our clients with the best possible solutions.

swift

revivv®



Toi:L  
Time of illumination - Love yourself

Rumosh  
STRONGER FULLER LONGER

RETRA  
LIGHT

Hydroveil

hippo

bryght







## Award-Winning Microwave therapy for common and plantar warts

With treatment times in seconds, SWIFT provides clinicians a new, precise and easy way for treating skin lesions.

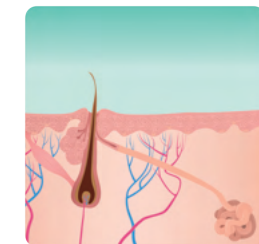
**swift**  
by emblation



Infected tissue can exist several millimetres below the surface and can often be difficult to treat using traditional methods, resulting in either untreated tissue or significant damage.



Swift delivers a precise, highly controlled energy dose. As microwaves travel into the tissue, water molecules begin colliding and creating localised heat energy.



In just seconds the treatment is complete and the healing cascade begins immediately. Treated tissue is quickly replaced, repaired and regenerated.



Exclusive Distributor MENA



# revivv<sup>®</sup>

DRUG-FREE TOPICAL HAIR GROWTH SERUM



**PRESCRIPTION-FREE,  
DRUG-FREE, HASSLE-FREE**



**POWERFUL ADJUVANT TO  
EXISTING TREATMENT**



**PROVEN AND UTILIZED BY  
DERMATOLOGISTS**



**SCIENTIST & PHYSICIAN  
FORMULATED**



## FEATURED INGREDIENTS

### SERENOA SERRULATA

has anti-inflammatory properties that can promote scalp health.

### CAFFEINE

known to stimulate hair follicles and increase blood flow to the scalp.

### COPPER PEPTIDE

been shown to promote hair growth, reduce shedding and improve overall scalp health.

# revivv<sup>®</sup>

### ROLL-ON APPLICATION

designed for convenient delivery of the serum.

### CAMELLIA SINENSIS LEAF EXTRACT

packed with antioxidants that help protect the hair from free radicals and environmental damage.

Exclusive Distributor MENA



# Rumoosh

STRONGER FULLER LONGER

- **Pure Peptides Technology**
- **Highest Peptides Concentration**
- **Unique formulation based on years of research**
- **Fast onset of Action as early as 3 weeks**
- **Safe and doesn't cause Erythema**



Exclusive Distributor MENA

**Reveal the Power of Science.  
Indulge in the luxury of Lashes.**

**Rumoosh delivers clinically proven results, so every glance becomes unforgettable**

## **ONE SERUM**

Endless lash possibilities

## **FAST RESULTS**

in just 3 weeks

## **6ML BOTTLE**

Enough for treatment & maintenance

[www.rumoosh.co](http://www.rumoosh.co)





**HIGH POWER DIODE LASER**  
CE Certified by NB 0476



**HIGH SPEED TREATMENTS**  
Able to work at 4Hz at full power without compromising on efficacy



**HIGHEST AVERAGE ENERGY**  
Leaseir MHR Laser System is able of reaching an average of 370 Jules/sec, doubling the average technology in the market



**EASE OF USE**  
Intuitive touch-screen and user-interchangeable handpiece



**COOLING SYSTEM**  
A Superior Cooling system for more comfort and safety

For all skin types



  
Leaseir

THE MOST ADVANCED DIODE LASER  
TECHNOLOGY AT MAXIMUM POWER




Leaseir MHR Laser System  
HIGH POWER DIODE LASER

  
Leaseir  
FDA CE

Single Dual Quad





**RetraLight® is a single use retractor with integrated LED light and smoke evacuation. It is specifically designed for breast surgery together with leading plastic surgeons.**

- Highly efficient LED light with smooth button switch**
- Effective Smoke evacuation system**
- Light weight anti-slip design to improve comfort**
- Ergonomic handgrip that fits all sizes of hands**
- Grooves instead of teeth to minimize tissue damage**
- Smooth bottom section for implant and tissue safety**



**Single use retractor with integrated LED light and smoke evacuation**





## Unique Hand, Feet and Body Care

Natural minerals of pearl powder to make skin clear and transparent.

Amino acid of green caviar for smoother moisture supply, and skin barrier establishment.

**Toi:L**  
Time of illumination : Love yourself

L

+



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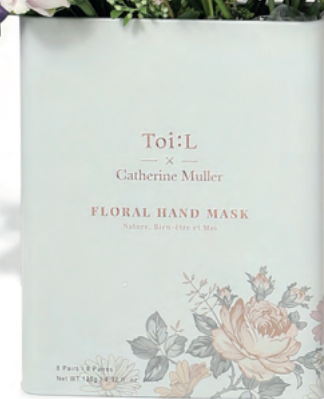
Love Yourself

Illumination

Time of illumination  
: Love yourself



Exclusive Distributor MENA



**Toi:L**  
Time of illumination : Love yourself



# Brighten Your Skin

Made by professionals for professionals to reduce hyperpigmentation and unwanted discoloration.

Can be used anywhere externally on the body including intimate and delicate areas without disturbing the natural pH.

All natural, cruelty-free vegan ingredients that contain no: silicones, parabens, hydroquinone, mercury, fragrance, kojic acid, colorants.

Exclusive Distributor MENA





# Advanced Hydrogen Facial System

Enhances outcome of facial treatments

- Promotes collagen generation
- Prevents skin aging
- Prevents UV damage
- Reduces wrinkles
- Hydrates the skin
- Anti inflammatory

  
Hydroveil







Neopal was developed by a team of specialized professionals in the medical field. The goal was to create a platform that would help medical institutions and clients improve their efficiency and effectiveness.

## FEATURES

### Buy & Sell

Post any equipment, product, injectables or consumables you want to sell or buy what you need

### Trends & News

We filter news and trends relevant to your practice and post it for you to check hassle free

### Employment

Find the right candidate and recruit talents from the industry

### Latest Offers

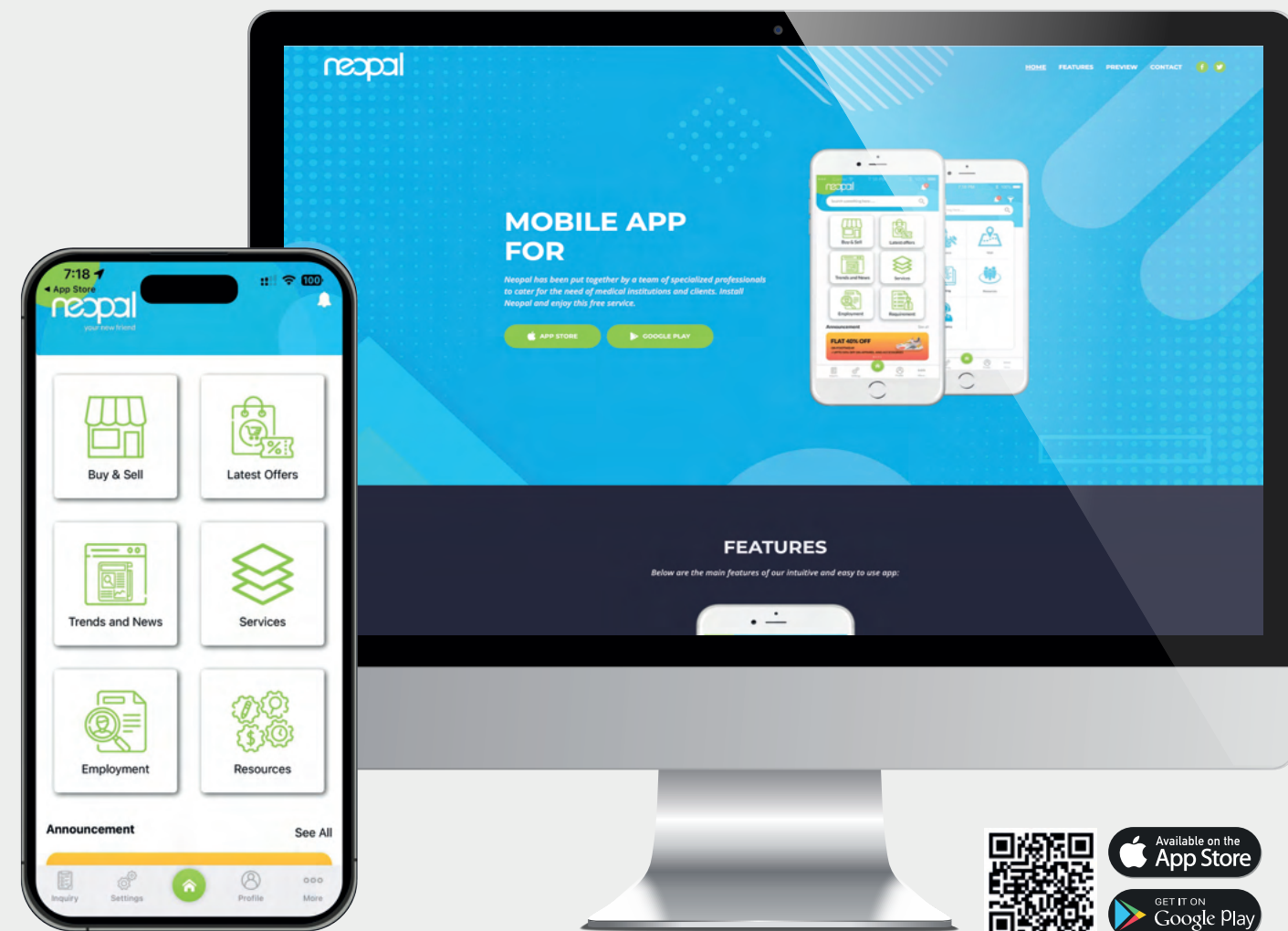
Be the first to benefit from offers provided by different companies in your market

### Services

Any service you might need starting from Maintenance, Marketing, Consultancy or Training

### Resources

Easily download marketing resources like videos, pdf, images and more





**Hippo's** hands-free, voice-activated, wearable computing solutions deliver a “through the eyes of the clinician” viewpoint allowing healthcare practitioners to communicate in real time with remote colleagues:

**In the Field:** First responders to a trauma scene can get expert advice from specialists back in the ER, or Control Center enabling potentially life-saving instructions to be delivered in real-time, and faster triage on arrival.

**In the Hospital:** The HVC platform can be used for ongoing skills training and assessment and allows for remote proctoring, evaluation and calibration of procedures and skills through a first-hand view of the patient.

**At Home:** Hippo brings a new dimension to telehealth in the home, allowing a caregiver to be guided by a specialist when caring for a patient at home. Bluetooth-enabled peripheral devices allow for real-time transmission of key biometric data directly to the attending clinician.

For Saudi Arabia Only







An exclusive **Training Platform** providing access to world-renowned trainers in the fields of Aesthetics, Dermatology, and Plastic surgery.

#### **FIND YOUR TRAINER IN 3 EASY STEPS**

##### **Step 1**

**Choose Specialty**

##### **Step 2**

**Choose Procedure**

##### **Step 3**

**Choose Trainer Nationality**

#### **PROCEDURES OFFERED FOR TRAINING**

##### **Aesthetic Genital Surgery**

**BBL**

**Botulinum Toxin**

**Brachioplasty**

**Breast Augmentation**

**Chin & Jaw reshaping**

**Eyelid surgery**

**Facelift**

**Fillers**

**Lasers**

**Liposuction**

**Mastopexy**

**Nose reshaping**

**Peeling**

**Threads**

**Tummy tuck**

**Neopal uses state-of-the-art wearable technology solutions to deliver these trainings remotely.**





**Customer Portal for end-consumers  
and professionals**

## KEY FEATURES



**Shipping throughout the Middle East**



**Secured payment gateways for convenience**



**Flexible installment options**



**Free delivery on large orders**



**Professional accounts for preferred products and pricing**






## EVENTS & EXHIBITIONS

Industry events and exhibitions are a valuable way to generate leads, launch new products and services, build brand awareness, and network with peers. We are proud to represent the brands we do.






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